## Introducing ...



INTERNET MARKETING

JOB VACANCIES

LOCAL EVENTS

## INTERNET MARKETING PACKAGE



## **FULL PAGE LISTING ADVERTISEMENT CONSISTS OF:**

Your logo

Three photographs

Unlimited text profile (editable)

**Email messaging** 

A valuable back-link to your website

The ability to upload a "special offer" (FREE SERVICE)

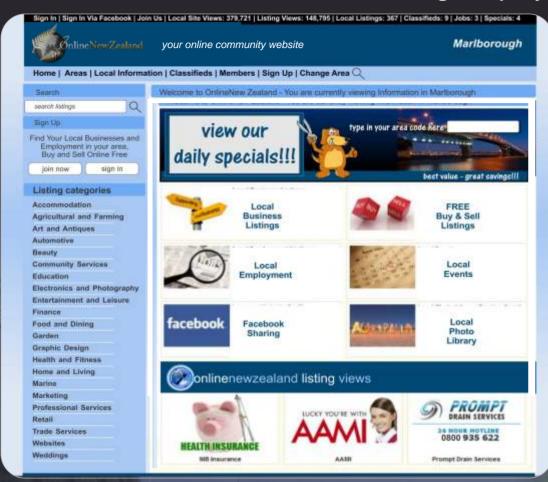
Facebook and Google+ integrated

\$395 one-off setup

\$8.00 per week

## www.onlinenz.com

New Zealand's number #1 Internet Marketing Company.



DRIVE MORE TARGETED TRAFFIC TO YOUR WEBSITE

With A Cost Effective Internet Marketing Package

we attract over 90,000 visits per month!!

Why? ... because we offer much more than a local directory!!!! view our Internet Marketing options on: WWW\_onlinenz\_net/shop



Local Employment

## lotto results





FREE
Buy & Sell
Listings



**Local Events** 



Local Business Listings





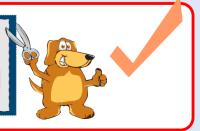
Facebook Sharing



Local Photo Libraries



view our daily specials!!!





## **INCREASE WEBSITE TRAFFIC**



....

ategories

Employment

nte T Buy & 1

Local Information

Members

Join \*

FREE!!!

LOCAL

**EVENT** 

**LISTINGS** 

## CATEGORIES 4

Accommodation

Agricultural and Farming

Alcohol and Beverages

Animal and Pet Care

Art and Antiques

Automotive

Beauty

Community Services

Computer Services

Education

Electronics and Photography

Employment

Entertainment and Leisure

Fashion

Finance

Food and Dining

**Funerals** 

Garden

Graphic Design

Health and Fitness

Home and Living

Insurance

Marine

Marketing

Music

Printing

Professional Services

Real Estate

Retail

Tourism and Travel

**Events in NZ Wide** 

January

Picton Maritime Festival

Maritime Annual Festiv

Saturday 21 January 2012 ..... 1.

with emphasis towards youth.

Celebrating the Unique Maritime Her.
Free fun on the Picton foreshore for the ...
Live entertainment.

Raft races, market stalls, food stalls, games for the kids and a whole lot more.

A special thanks to our major sponsor (Pub Charity)
If you are interested in supporting this wonderful event, please
contact Beryl Bowers



General Information
The purpose of the Picton Maritime Festival Trust—a registered charitable trust—is to raise funds and create a fundral organisations to part ALSO NOTE ACTIVE—thereby providing for groups, individuals, community organisations to part and provided and provided









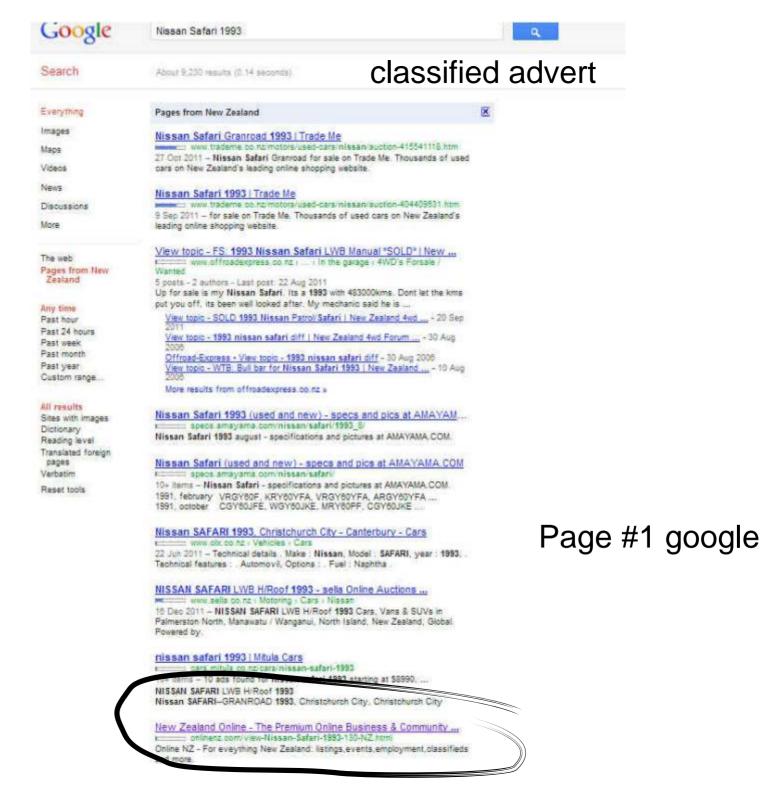


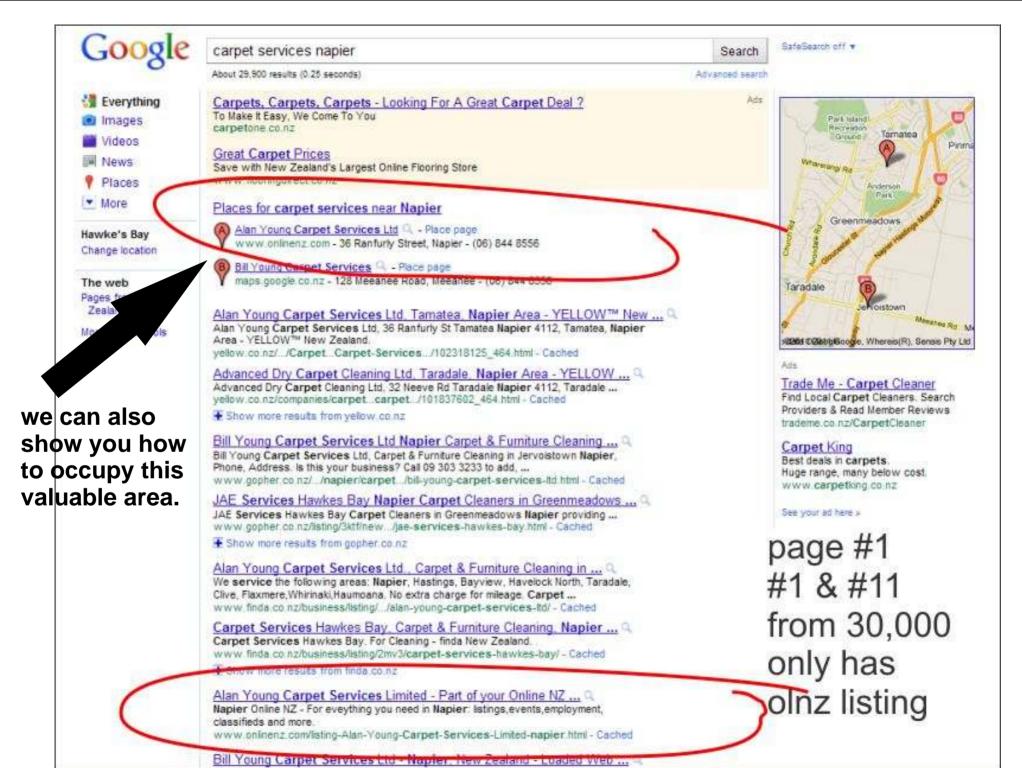






VOU: Editied Listing for OnlineN2







## home for sale in marlborough

## Search

Page 3 of about 995,000 results (0.22 seconds)

## classified advert

## Everything

## Pages from New Zealand

×

Images

Maps

Videos

News

More

The web

Pages from New Zealand

## Any time

Past hour Past 24 hours

Past week

Past month

Past year

Custom range...

## All results

Sites with images
Dictionary
Reading level
Translated foreign pages
Verbatim

Reset tools

Marlborough, Kaikora & Grey District - Services at HomeSell New ...

www.homesell.co.nz/services.php?branchid=11

Search for homes and real estate for sale by private sellers across New ... our own private property guide in the Marlborough, Kaikoura and Grey District areas. ...

## Waterfront Marlborough New Zealand at Bayleys.co.nz

www.bayleysnelson.co.nz/search/property\_aspx?st\_\_\_

Properties for sale in Nelson ... Waterfront properties in Marlborough for Sale ... Waterfront Marlborough Home Click to view more details about this property ...

## Marlborough Residential Property for Sale

rwblenheim co pz/FI F20482

Sellers relactantly but definitely have made the decision to downsize, make your move now before it is too late they have fallen in love with a smaller property ...

New Zealand Online - The Premium Online Business & Community ...
onlinenz.com/view-Luxury-Home-for-sale-in-Marlborough-145-NZ

Luxury Home for sale in Marlborough Location: Renwick Contact: Bruce Gibson Contact Number: 03 572 9207. Price: \$445000. Listing Expires: 22-01-2012 ...

## Open2view Melson & Martherough All Real Estate For Sale Or Rent

www.nz.open2view.com/...Realestate/...Sale.../Nelson+%2526+Marlb...

20+ items - Online property and Real Estate listing service with up to 20 ...

Stoke, Nelson City, Nelson & Marlborough Best Value ...
Moana, Nelson City, Nelson & Marlborough DOMINANT ...

## More homes for sale - news - marlborough-express | Stuff.co.nz

www.stuff.co.nz/marlborough-express/news/.../More-homes-for-sale

5 Dec 2011 – The number of **houses** listed for **sale in Marlborough** increased but the average asking price dipped in November, realestate co.nz figures ...

## Search

age 2 of about 830 results (0,11 seconds)

## classified advert

## Everything

## Pages from New Zealand

×

## Images

## Picton Maritime Festival - Love - Classic Hits - 80s 90s Today ... www.dassichits.co.nz/Marlborough/.../love/Pioton-Maritime-Festival

Maps

12 Dec 2011 - The Picton Maritime Festival is back in 2012! Get the whole family together and head for the Picton foreshore from 11am on Saturday the 21st ...

Videos News

## Picton Accommodation | TOP 10 Picton Motels

More

www.top10.co.nz/parks/picton/

Picton Maritime Festival 21st January 2012 - 11am til late. Great fun for all the family, childrens entertainment program, live bands, food stalls, refreshment tent ...

## The web

Zealand

## Pages from New

## Picton Maritime Annual Festival

www.pigtonfestival.co.nz/

Picton Maritime Festival 2012 at the Foreshore, Picton, Mariborough, Fun day for all Kids, Children and adults free Day & nightime events with a fun programme ...

## Any time

Past hour Past 24 hours Past week Past month Past year Custom range.

## Broadway Motel Accommodation in Picton, New Zealand - Events

www.broadwaymotel.co.nz/events.htm

Picton Maritime Festival:: 30 Nov 2011; Blues, Brews & BBQ's:: 30 Nov 2011; Marlborough Farmers' Market :: 30 Nov 2011; The Marlborough Wine Festival :: 30 ....

## All results

Reset tools

Sites with images Dictionary Reading level Translated foreign pages Verbatim

## Close to Home: Port of Picton - Travel - NZ Herald News www.nzherald.co.nz/travel/news/article.cfm?c\_id=7&objectid.

15 Jan 2010 - Picturesque Picton celebrates its association with the sea during the Picton Maritime Festival on January 23, with events ranging from ...

## Trouble at Picton festival | Stuff co.nz

www.stuff.co.nz/marlborough-express/.../Trouble-at-Picton-festival 26 Jan 2010 - Drunks ruined this year's Picton Maritime Festival, say Picton police, who have compared the event to a disorderly New Year's Eve celebration. ...

## Wherever Now? - Picton Maritime Festival

nz.wherevernow.com/?event=252305478124289

Picton Maritime Festival: 21st Jan. 2012. Picton Foreshore, The Waterfront - London Quay, Picton, New Zealand [Man] Invited Quests, 10. Confirmed Attending: 8 ...

## Picton Online - The Premium Online Business & Community Networ...

onlinenz.com/nationalevents-picton.html

The purpose of the Picton Maritime Festival Trust—a registered charitable trust—is to raise funds and create a fundraising platform for other non-profit ...

## **OPTIONAL EXTRAS**

## **BANNER ADVERTISEMENTS**



\$2.00 per week

Generally displayed over 50,000 times pa. Single click opens your existing website

Banner Advertisements: (180 x 100 pixels)

\$100.00 p.a. (plus a one off \$100 setup fee).

"Mini Billboard" Random advertising.
Additional banner ads cost \$50 00 p a per district'

There are several sizes and options to choose from Visitors to any town within the region can click on your banner ad for direct access to your site.

## SPECIAL OFFERS

Add your own "Special Offer" FREE Drive qualified leads directly to your own online store or to your own shop in ourshopping.co.nz

(available to premium members)











popularity worldwide:
482,000 sites are more popular
4003 page visits per day average
Domain name value \$74,263



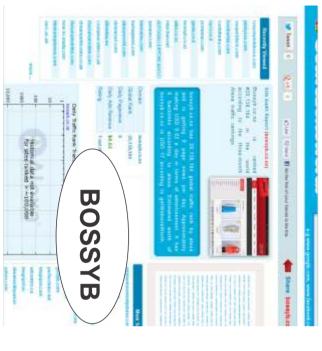
# one year old site promoted and hosted by onlinenz http://www.thedogboxpicton.co.nz

popularity worldwide:

= 6,250,000 sites are more popular92 page visits per day averageDomain name value \$201US

This primarily a "craft" shop!





# HOW AN "ASSOCIATION" WITH OLNZ WORKS!!

increased site popularity = higher page rank increase domain name VALUE Drives additional traffic to your website

# WOMAN'S CLOTHING, ETC

## one year old site

NOT promoted or Hosted by onlinenz http://www.bossyb.co.nz/

# popularity worldwide:

= 20,000,000 sites are more popular 8 page visits per day average Domain name value \$17US



## COMPUTER STORES COMPARISON

Promoted by onlinenz five+ year old site



http://www.pp.co.nz

popularity worldwide: Domain name value \$2983US 1366 page visits per day average = 997,000 sites are more popular

(and they work from home!!)



## http://www.compuguy.co.nz NOT promoted and hosted by onlinenz ? unknown year old site

popularity worldwide:

= 12,040,000 sites are more popular 30 page visits per day average

Domain name value \$66US

Involved in computer repairs for 20+ years



## NOT promoted and hosted by onlinenz **AGE UNKNOWN?** site (banner and premium listing)

# http://pbwellington.co.nz

popularity worldwide:

5,500,000 sites are more popular 182 page visits per day average

Decribed as a Computer SuperStore

Domain name value \$397

(based in the heart of Wellington City)





Online NZ Ltd is a specialist internet marketing company that offers a wide range of internet solutions from website design and hosting through to professional SEO services. Based in Christchurch, New Zealand, but with an expanding presence around the country. it's founders and associates have combined to bring together several decades of internet marketing, business ownership, management and development experience both in New Zealand and internationally to HELP YOUR BUSINESS REALISE ITS POTENTIAL through implementing an effective online internet marketing strategy.

## OTHER SERVICES

Affordable Web Hosting from \$75.00 p.a.

**Website Design** 

**Online Stores** 

**Mobile Websites** 

Website Optimisation (SEO) get better results on most search engines

**Free Website Audits** 

**Google Map setup** 

Facebook
Promotional Websites



## THIS IS A BIT LIKE YOU BUILDING A NEW STORE AND NOT HAVING A DOOR ON IT!!!!

IS YOUR CURRENT WEBSITE RETURNING PAGE #1 RESULTS ON THE MAJOR SEARCH ENGINES FOR YOUR CHOSEN KEYWORDS?

## We Can Make Your Website Be Found More Easily

- 1. We provide a FREE audit of your website.
- 2. We share this information with you and give you advice on what needs to be done to optimise your site.
- 3. We can make the necessary changes for you if required.
- 4. We can assist with providing an internet marketing plan.

Having your website found easily on search engines is now crucial as 80% of business searches are done online.

## SEARCH ENGINE OPTIMISATION

What is search engine optimisation (SEO)?

SEO is the art of improving website ranking in search engines for keywords or phrases related to your products or services. With expert SEO, your website will rank better ranked and obtain more traffic and more sales!

How powerful is search engine optimisation (SEO)?

SEO will revolutionise your business in a short period of time.

Just a few reasons why your website should harness the power of SEO:

**400** million people or **92%** of internet users use Google, Yahoo or MSN first when finding products and services on the internet.

The sales conversion rate of SEO is 4 times higher than internet marketing advertising (Pay Per Click).

Page 1 position on search engines is non-stop, 24/7 advertising. Your business reached thousand of potential customers on a national & global level.

93% of search engine users do not look further than page 1 of the search results. If your website is not listed on this page, you're not maximising your full business potential.

33% of internet users believe companies that are found on page 1 are trusted brands.

Internet marketing is 10 times more cost-effective than traditional print media.



## Level #1 Optimisation

Search Engine Friendly Domain Name.

Title, keywords, description, content and heading tags check

## Level #2 Optimisation

Search Engine Friendly Domain Name.

Title, keyword research, modify description, content and heading tags check. Submit Site Map, Check Google Blacklist, Site Submission to gain backlinks. Check Social Media Links

\$350.00 (one-off cost)

## Level #3 Optimisation - Page #1 Guaranteed!!!

Search Engine Friendly Domain Name.

Title, keyword research, modify description, content and heading tags check. Submit Site Map, Check Google Blacklist, Site Submission to gain backlinks. Check Social Media Links

Contribute to Online Forums and Directories over time.

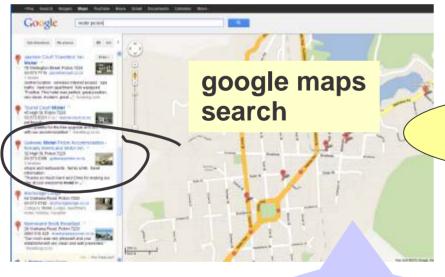
**\$P.O.A.** (monthly cost)



You may have noticed over recent times that search engine results from Google have changed significantly.

You may have also noticed how most of the first search page results favour Google's own listings and dominate most of the first page. This system generally will appear when a search is relating to a specific location. (ie: Wellington - Google then reverts to a "geo-tag search result" and shows Google Maps results first, below the sponsored (paid) links. The reason being that Google attempts to provide the most relevent information to the searcher in all cases.

It is now most important that your listing is preferably visible on the first page of these results, or at least on the first few pages. There are strict "rules" (algarythms) that google follow to place the listings in order of priority. Online NZ have done many hours of research and are confident we can get your listing into one of these valuable positions by following the guidelines Google have set for those results. We can now optimise your google map listing for a **one-off fee of \$350** plus gst







## Mobile Solutions for Your Business









## **MOBILE WEBSITE CONVERSION**



CONVERT YOUR EXISTING WEBSITE TO AUTOMATICALLY DISPLAY A MOBILE FRIENDLY VERSION

## **FREE SETUP**

(you only pay around \$4 per week for hosting)

Most websites do not display correctly on a smart phone or mobile device.

80% of internet users worldwide now access the internet using their mobile device.

it is important to provide a viewing platform that will present your website in a mobile friendly way.

ONLINE NZ creates a duplicate of your own normal website and saves it in a mobile friendly format

Add on user enabled features like ie: call us, phone us, email us, make a booking, get directions, etc

You will achieve more business if your website is mobile optimised as it is easier to navigate around and uses less bandwidth, so it will load pages faster. (In time, your site will be penalised by the search engines if it is not mobile friendly.)





## FREE WEBSITE UPGRADE

Chances are your old website is becoming outdated or simply doesn't display well on a mobile device.

Upgrading your existing website has never been easier!

Rebuild your own attractive website with our own Content Management Programme FREE. Business websites, personal websites, or even your own online shop where you can sell your products and services world-wide. (the first ten products are Free to load)

Simply open our website: www.mob.olnz.co.nz and select the "rebuild website" option, choose a theme from our own OLNZ Free Website Builder Programme, enter your current URL and we will import your existing content. Your new website will then open correctly on all viewing devices.

Little or no expertise required.

We have many different templates and themes available online.

All you pay for is your domain name (if you don't already have one) .. ie yourname.co.nz and a weekly hosting fee of around \$10.00 (plus gst)

You also get your own admin panel where you can easily modify your content and layout to suit. You can even sell your products online. (your first ten items are free)

Upgrade your website the affordable way.

Online NZ can do this all for you as well if you don't have the time.





You also have the ability to sell your products online. Your first ten items are FREE.



**OLNZ SITEBUILDER** 



## FREE WEBSITE BUILDER

Build your own attractive website with one of our Content Management Programmes FREE. Business websites, personal websites, or even your own online shop where you can sell your products and services worldwide.

Choose from one of our Free Website Builder Programmes, such as our own OLNZ Builder, Joomla, Drupal, Wordpress, Magento, Zencart, etc.

Little or no expertise required.

Many different templates and themes available online.

All you pay for is your domain name .. ie yourname.co.nz and a monthly hosting fee of \$29.95 (plus gst)

You also get your own cpanel with your hosting package where you can even set up personalised email accounts.

Get your business online the affordable way.

for a small fee, we can even pre-load your chosen website platform for you



Mobile Solutions for Your Busines

You also have the ability to sell your products online. Your first ten items are FREE.



## basic layout with simple header non-self editable up to 4 pages included



## Shuttle Transport Specialist

Tararua Shuttles provides transfers to and from all of major centres in the Lower North Island from Wellington to Palmerston North. If you demand unbeatable value and service, here are just a few of the reasons why you should start or end your journey with us.

Tararua Shuttles drivers will pick you up or drop you off at your doorstep, whether it's home, rail, bus, hotel, the office or regional airport. They'll even help you with your luggage.

Tararua Shuttles don't have meters, so even if the traffic is heavy, you won't have to worry about your fare going up. We have a fixed pricing schedule so we can calculate our fares up-front.

Tararua Shuttles have an online booking enquiry section (drop-down section from contact us) and bookings made with us are exclusive. We do not pickup or drop-off passengers enroute apart from your party. We are exclusive to each individual booking unless party members are being pickup enroute to your location.

With our modern and spacious minivans capable of seating up to 6 passengers and luggage of all shapes and sizes.

## Activities

Group Shuttle Transport Available for ....



Tramping, Hiking, Hunting, Fishing, White Water Rafting, Bush Walks, Bird Watching in the Tararua Ranges.

Tararua Shuttles connect with both bus and rail to transport customers to destination points within the Tararua region.

We pickup and dropoff anywhere between Palmerston North, Foxton, Shannon, Levin, Otaki, Waikanae, Paraparaumu, Raumati, Paekakariki, Pukerua Bay, Plimmerton, Porirua, Tawa, Johnsonville, Wellington and the Hutt Valley and Akatarawa Valley.





# **ADVANCED WEBSITE**

static information website

\$895

\$75 p.a. hosting\*

up to 6 pages simple layout designed header non- self editable Professionally





of the dty in the im or 15 minutes to





## CONTENT MANAGEMENT SYSTEMS

## CMS IS A SYSTEM THAT ALLOWS YOU TO MANAGE YOUR OWN WEBSITE CONTENT

A content management system (CMS) is software that keeps track of every piece of page content on your Web site, much like your local public library keeps track of books and stores them.

Content can be simple text, photos, music, video, documents, or just about anything you can think of.

A major advantage of using a CMS is that ....

it requires almost no technical skill or knowledge to manage your own website.

You can now edit any page of your website yourself "live" online and save costs that your webmaster would normally charge you for.

Since the inbuilt CMS manages all your content, you don't have to.

Online NZ can build your website under the Joomla & Wordpress structure.

There are many "themes" online to choose from or we can build you a custom site to suit your own image.

## JOOMLA (prices exclude hosting and gst)



Many add-ons available ...

for a professional looking website

setup includes adding pages and content

visit: www.joomla.olnz.co.nz





## WORDPRESS

ideal for a "blog style" site

from only setup includes adding pages and content

visit: www.wordpress.olnz.co.nz







S MAIN MENU

## WELCOME TO AUDREYS UNIQUE HOMEWARE

/ Ife for

ny atto fell in lave with New Jedand and made the a Soft had a shared patrion for ordigues and collection could hadge in their patrion and love for unique home.



Sowns love and knowledge of antiques and collections and unique.

40 years through family associates with the antique industry. Do



CMS WEBSITE

self-editable website

**\$**1195

\$170 p.a. hosting\*



up to 6 pages SELF- editable simple layout standard designed header

Havelock, Marlborough ... Phone: 027 410

Welcome to Our Website ... Weldfach Engineering based in Havelock, Marborough specialeng in welding for Steel & Aluminum.





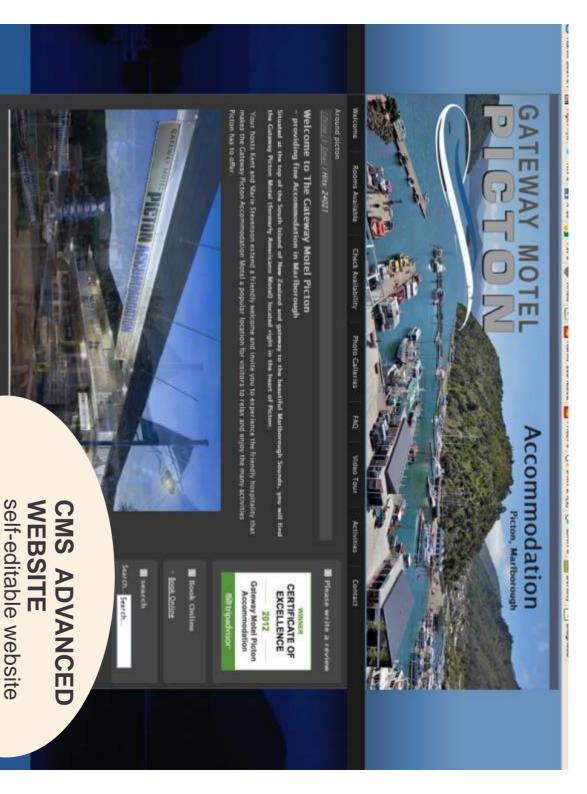


background & header custom designed

includes first 6 pages SELF- editable advanced layout options

E-commerce PLUS MORE. sliders blogs animations additional pages social networking photo galleries mailer forms **EXTRAS AVAILABLE** 







BEFORE OPTIMISATION

www.gatewaypicton.co.nz

## \$1795 \$170 p.a. hosting\* optimised for

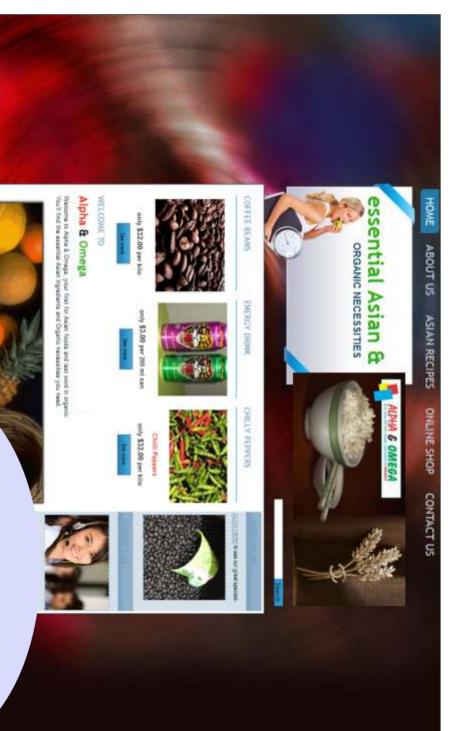
optimised for mobile viewing

custom designed background & header

advanced layout options includes first 6 pages SELF- editable

EXTRAS AVAILABLE
additional pages
sliders
animations
mailer forms
blogs
social networking
photo galleries
E-commerce
PLUS MORE ...

AFTER OPTIMISATION







## of shop items on mobile devices easy viewing and navigation

www.alphaandomega.co.nz

## CMS ADVANCED WEBSITE

self-editable website

## **\$2695**

\$240 p.a. hosting\*

optimised for mobile viewing

## PLUS ...online shop integration

custom designed background & header

advanced layout options includes first 6 pages SELF- editable

## EXTRAS AVAILABLE

additional pages
sliders
animations
mailer forms
blogs
social networking
photo galleries
E-commerce
PLUS MORE ...



Duncannon Ltd has been operating since May 2009 and was developed from concept by David and Kimberly Lewis after recognizing a need in the Marlborough region for quality seasonal worker accommodation. The Lewis family own and operate Duncannon and currently live at Duncannon. House located on-site. From these beginnings Duncannon has grown into more than just accommodation and offer many additional services and facilities designed to ensure that both Clients and Guests requirements

Our Vision: to be the seasonal accommodation provider of choice for Marlborough businesses and to make your employee's stay in Marlborough as easy as possible; to deliver a positive and memorable experience for all Vintage workers.

Our Mission: To maintain a high standard of care and facilities for our guests and to facilitate showcasing the Mariborough region to our guests.

## We will help to find work!

Duncannon Backpackers & Worker Accommodation specialises in finding work and housing travellers visiting the Marlborough District. We work closely with employers in the viticulture and horticulture industries as well as local factories who maintain great reputations.

The Duncannon Team work hard to secure work for its guests and as all transport is arranged from here you will need to be prepared to stay with us for the duration of the job.





CMS or static information website

price on application

from: \$75 p.a. hosting\*



# CUSTOM WEBSITE

CMS or static information website price on application

from: \$75 p.a. hosting\*

## custom design layout throughout

CMS (self) or non- editable



## SELL YOUR PRODUCTS ONLINE FREE!

Your customers now expect to buy your products online!
Over 70% of customers prefer online shopping to conventional shopping.
(Wall Street Journal)

## WHY?

## IT IS MORE CONVENIENT!

- > avoid queues
- > better selection
- > no parking problems
- > free shipping
- > better prices plus it can be fun too

## Online NZ offers several options:

FREE SETUP on our own programmes

STANDALONE E-COMMERCE WEBSITES

SELL YOUR PRODUCTS ON OUR OWN NATIONWIDE ONLINE SHOPPING CENTRE

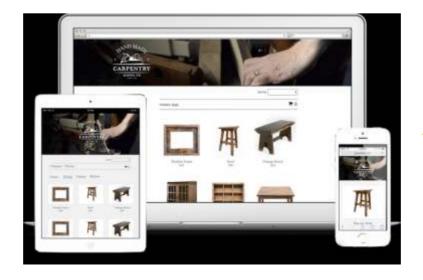




**SELL YOUR PRODUCTS ONLINE** 

- YOUR FIRST TEN PRODUCTS ARE FREE OF CHARGE!

**FREE SETUP** 





## **ONLINE STORES**



## \$3.50 per week hosting. (plus one-off \$895 set-up fee). We recommend you subscribe to an \$8.00 per week one page promotional website on online nz

(we will direct traffic to your online shop from this site).

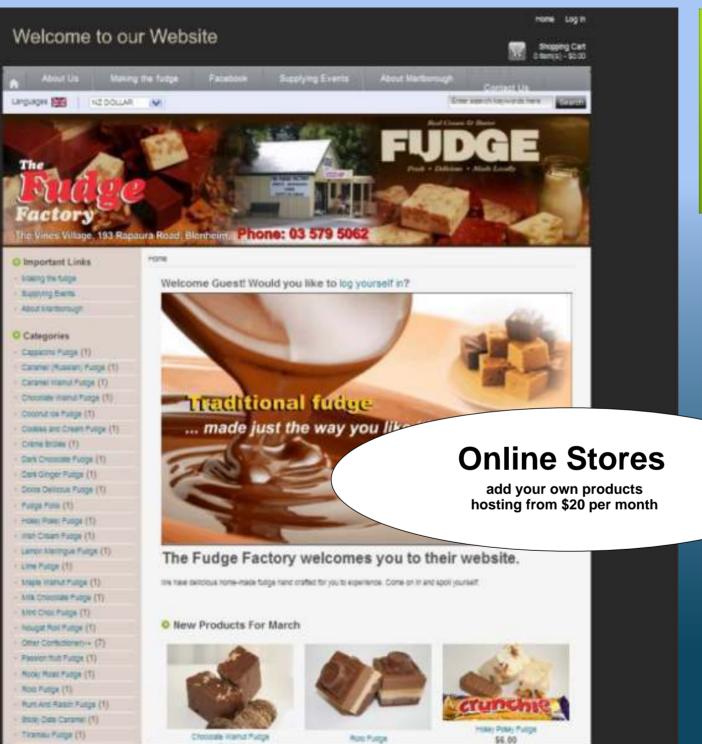
from ONLY \$895 setup hosting \$20 per month

Sell your products online 24/7, Sell to new markets. Secure Credit card facility List up to 1,000 items for sale. Additional items can be added for a nominal charge

## You can now promote & sell hundreds of your products worldwide

Reach unlimited market

- ... open for business 24/7
- ... several styles available
- ... need something different??
- ... call us



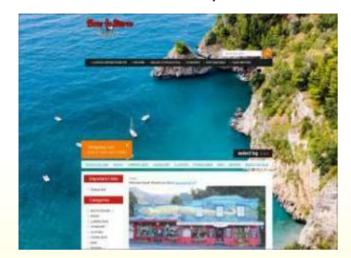


## **SAMPLES OF \$895 OPTION**





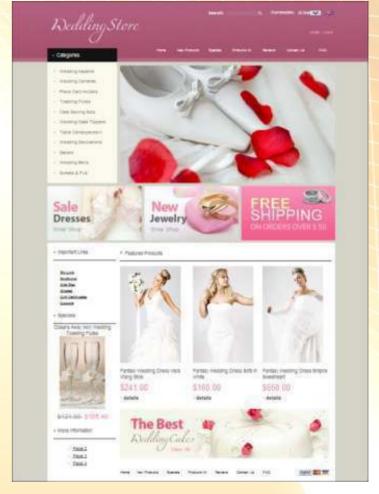
## SAMPLES OF \$1500 OPTION ..... more themes available .. or we can build you a custom theme.



















# INCREASE YOUR SALES ... the easy way!

# www.ourshopping.co.nz 21st Century Shopping

Be part of New Zealand's Largest Online Shopping Centre



BE PART OF A HUGE ONLINE SHOPPING CENTRE

SELL YOUR PRODUCTS ONLINE - OPEN 24/7

many shops under "one roof"

## NO TERM CONTRACT

cancel your membership at any time

YOUR PRODUCTS WILL BE EASILY FOUND

# HIGH WEBSITE TRAFFIC - GUARANTEED!!

120,000 visits in the first month

REWARDS PROGRAMME

customers can purchase with their bonus points

LIST UP TO 1000 PRODUCTS

AFFORDABLE

6% surcharge on sales for credit card charges bonus points system & accounting fees one-off setup fee of \$395 weekly membership/rental of \$25 (all charges incur gst)

INTRODUCTORY OFFER: **\$10.00 PER WEEK** (for the first year) FREE SETUP

call Bruce on 03 327 0478 or 0800 OLNZ4U

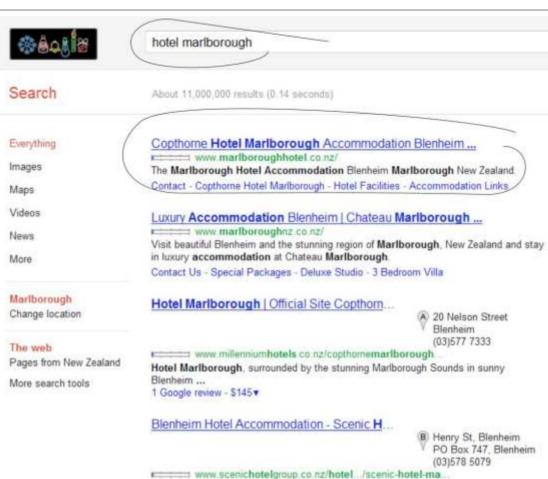
a collection of shops all under one "roof" VIRTUAL SHOPPING MALL

OUR SHOPPING

= YOUR PRODUCTS

This is how we get YOUR BUSINESS found more easily!





Blenheim Hotel Accommodation with Scenic Hotel Marlborough. Book online today. Place page - \$156 ▼

## The Portage Resort Hotel: Marlborough ....

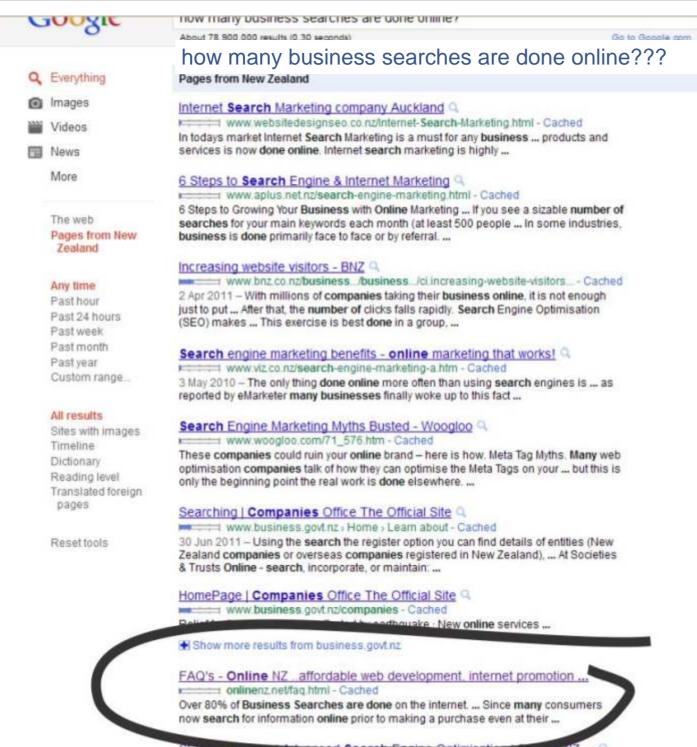
www.portage.co.nz/

Kenepuru Sound resort hotel offering room and backpacker accommodation, restaurant, cafe ... Place page - \$225▼

© 2923 Kenepuru Road Portage (03) 573 4309

we recently optimised this site NOW PAGE #1, #1 position from 11 MILLION results!!! Also returned page #1 for "hotel blenheim" search

ALSO, note, it is ABOVE google map results!!!!!



www.seopro.co.nz/ - Cached

## Online Business Q

adwords google.com You Could See Your Business Here.

Only \$5. Set Up Your Account Today!

See your ad here a

page#1 from 78 million



## printed stationery

About 394,000 results (0.19 seconds)

Go to Google.com

## Everything

## Images

## Wideos





## The web

Pages from New Zealand

## Any time

Latest
Past 24 hours
Past week
Past month
Past year
Custom range...

## All results

Sites with images Wonder wheel Timeline Dictionary Reading level Translated foreign pages

Reset tools

## Pages from New Zealand

PRINTED STATIONERY Online NZ! Internet Marketing Specialists
Products 1 - 6 of 6 ... PRINTED STATIONERY - ONLINE STORES WEBSITE DESIGN
BANNER ADVERTISING PRINTED STATIONERY WEBSITE HOSTING INTERNET
MARKETING SEARCH ENGINE ...

www.onlinenz.net/shop/index.php?main\_page=index&cPath=4 - Cached

## Printed Stationery

18 Nov 2008 ... Image Fusion Design and the Graphix Explosion Print Shop enable you to easily order you printed stationery online, customised to your ...

www.hotfrog.co.nz/Products/Printed-Stationery - Cached

## Personal, Business, Confidential, Printed Stationery, stationary ...

Enhance your corporate image further. We can produce quality letterheads, business cards, personalised envelopes, invoices & multi-part nor forms, ...

www.martinsigns.co.nz/printed\_stationery.html - Cached

## Affordable, high quality printed material: Corporate Stationery ...

Affordable, high quality printed material: Corporate Stationery business forms letterhead cards brochures flyers pricelists catalogues folders calendars, ...

www.printmax.co.nz/.../printed-stationery-business-forms-cards-letterhead-flyers-brochures-calendars-folders-pricelists-catalogues\_\_\_I.156 - Cached

## Printed Stationery

Printed Stationery ★ Corporate Print Solutions ★ Vpl 2009 ★ Vinyl Products ★ Vinyl Products ★ Products ★ Banners, branded clothing, Brochure Stands, Brochures, ...

www.tuugo.co.nz/Products/Printed-stationery - Cached

## Foil Printed Wedding Stationery - Gold, Silver, and colour range. Foil printed wedding stationery. Invites with gold silver and full colour range.

www.laserfoil.co.nz/index.php?option=com\_content...id... - Cached

## Printed Stationery - Trio Print Auckland Printers

Stationery & Business Printing Services including Letterheads, printed Notepads, Post It Notes, Computer Stationery, Order Books, Consignment Books and ...

www.trioprint.co.nz/wawcs0143477/printed stationery.html - Cached

## Jeannie Mae Wedding Stationery :: Pre-Printed Cards Q

This great range of Pre-printed cards will save you time and money. Packs come with envelopes unless other wise stated.

www.diyweddingstationery.co.nz/index.php/../pre-printed-cards.html - Cached

Page #1 from 394,000 results



Marything

Images

Wideos

- News

▼ More

Hawke's Bay Change location

The web Pages from New Zealand

More search tools

## A6 Flyers

About 5,160 000 results (0.19 seconds)

A6 Flyers (Mass distribution) - \$850.00 : Online NZ!, Internet ... Q

29 Mar 2011 ... Online NZ! A6 Flyers (Mass distribution) - We have produced ever the years, many types of different flyers for all occasions.

www.onlinenz.net/shop/index.php?main\_page=product... - Cached

A6 Flyers & Brochures Q

Wakefield Print Ltd has a Full range of A6 Flyer's & Brochures Gloss or Matt Paper/Card. www.wakefieldprint.co.nz/../A6.../A6+Flyers+%26+Brochures.html - Cached

A6 Flyers & Rack Cards Gloss or Matt Q

Wakefield Print Ltd offers a full range of flyers & Brochures.

www.wakefieldprint.co.nz/../A6../Double+Sided+Full+Colour-01/

Show more results from wakefieldprint.co.nz

KMG (NZ) Ltd. - A6 Flyers Q

DIGITAL: A6 Flyers Digital printing is a recent tech traditional offset printing. With no film or plates and www.kmg.co.nz/catalogue/index.cfm?fuseaction=sho

A6 flyers - 6999media.com Q

6999media.com not only offers Cheap A6 Colour Flyers copies, A6 Flyers, Full Colour Flyers, 70gsm woodfree pwww.6999media.com/a6-flyers.html - Cached

page #1
number #1
from
5.1 MILLION
returns

How to Print A6 Flyers | eHow.com Q

How to Print A6 Flyers. A6 flyers are typically used for promotional purposes, typically size 105 mm x 148 mm (4 inches by 6 inches). The size of A6 flyers ...

www.ehow.com > Business - Cached - Similar

A6 Flyer, Leaflet Printers - 5000 300gsm Gloss Card £75 Full ... Q
5000 A6 Leaflets 170gsm printed both sides only £75, 5000 A6 Flyers 300gsm both sides only £75 Printed Full Colour, Lithographically printed on Gloss Paper.
www.veloceprint.com/...Flyers.../A6-Flyers-Leaflet-Printing-p321/ - Cached

Blinky Media Printing — SAME DAY - PACKAGE ONE - A6 FLYERS & A3 ... 
Madness or What, Get Your Flyers & Posters Printed And Dispatched The Same Day (As Long As Order And Artwork Submitted By 9am) - Flyers Normally £1...

www.blinkymediaprinting.bigcartel.com/.../same-day-package-one-flyers-posters - Cached

How to Drint AG Elvara La How co ule

×

About 2,410,000 results (0.16 seconds)

Go to Google com. Advanced search

## Everything

## Images

## Wideos





## The web

Pages from New Zealand

## Any time

Past 24 hours
Past week
Past month
Past year

Custom range...

## All results

Sites with images Wonder wheel Timeline Visited pages Not yet visited Dictionary Reading level Translated foreign

pages Reset tools

## Pages from New Zealand

## Video Promotions - making you look good Q

Video Promotions are professional Business Communicators in the corporate sector, comprising Video Promotions production services, The Mix digital studio, ... www.videopromotions.co.nz/ - Cached - Similar

## Video Promotions - testimonials Q

Video Promotions captured the concept for our promotional video and produced ...
www.videopromotions.co.nztestimonials.html - Cached - Similar

Show more results from videopromotions.co.nz

## Kurb promo - Auckland New zealand - video marketing

Kurb Promotions provide the cheapest video marketing and production, music videos and online video services in Auckland and New Zealand.

www.kurb.co.nz/videomarketing.htm - Cached - Similar

## Video Promotion

...production services with exceptional value. So whether you need a punchy video promotion or a sawy induction tool, you've found the experts. Call ... ... www.hotfrog.co.nz/Products/video-promotion - Cached

## video promotion | Action Online Q

video promotion. ... Tags. video promotion. 1. Video Marketing in New Zealand | Video Productions | TV Advertising - Terms and Conditions - Privacy Policy ... www.actiononline.co.nz/tags/video-promotion.html - Cached

## · Video Promotion · a

Video Promotion ★ Videoworks New Zealand Ltd ★ Videoworks ★ , Corporate Video, Production Services, Train Staff, video for business, Video Production, ... www.fuugo.co.nz/Products/Video-promotion - Cached

## Kurb promotions new zealand - superior online promotion and ...

Why is video marketing the hottest thing in online promotion right now? For the first time, on an extremely small budget, you can market and brand your ... databass.wonderland.gen.nz/kurb\_video\_marketing.htm - Cached - Similar

## Corporate Gifts & Promotions - Video Ezy - New Zealand Q

Welcome to Video Ezy New Zealand, search our online movie database watch previews online and win competitions, games reviews and more! www.videoezy.co.nz/corporate-gifts-and-promos - Cached Page #1 from 2.4 million

## VIDEO PROMOTION: Online NZ!, Internet Marketing Specialists

Online NZI: VIDEO PROMOTION - ONLINE STORES WEBSITE DESIGN BANNEY ADVERTISING PRINTED STATIONERY WEBSITE HOSTING INTERNET MARKETING SEARCH ENGINE ...

www.onlinenz.net/shop/index.php?main\_page=index&cPath=9 - Cached

**ONLINE NZ LISTING** 



## house for sale marlborough

About 2.680.000 results (0.17 seconds)

Go to Go

Q Everything

Images

W Videos

■ News

More

Marlborough Houses for Sale - Realestate.co.nz

www.realestate.co.nz/residential/house/marlborough - Cached

Real Estate, Houses for Sale, Rentals, Commercial and Businesses for sale at Realestate.co.nz.

Marlborough Homes for Sale - Realestate.co.nz Q

www.realestate.co.nz/residential/all/marlborough - Cached

Real Estate, Houses for Sale, Rentals, Commercial and Businesses for sale at ...

♣ Sh

Marlborough

Change loca on

The web

Pages from Ne Zealand

More search tools

House for Sale, Renwick, Marlborough Q

www.renwick-house-for-sale olnz.co.nz/ - Cached

This beautifully presented home is tucked away from the street in the heart of Marlborough. 4 bedroom House for Sale centrally located in Renwick, ...

Property for Sale Marlborough Sounds Q

harmony in and inconnects for sale marthacough awards him! Gooked

Property for Sale Marlborough Sounds: Marlborough is a dynamic region, a province unique in its contrasts. The long sheltered waterways of the Marlborough ...

Houses, Homes, Apartments & Properties For Sale in Marlborough Q

www.sella.co.nz > Property > Residential - Cached

Looking to buy a house, home, apartment or property in Marlborough. Sella has a selection of local houses, homes, apartments and properties to choose from.

Marlborough real estate for sale on Trade Me Property Q

www.trademe.co.nz/property/\_\_property-for-sale/marlborough - Cached

View Marlborough real estate for sale on Trade Me Property. Find your new home in Marlborough, or sell your property.

Marlborough Sounds Residential Properties For Sale - Summit Real ... Q

www.summit.co.nz/residential/all/marlborough-sounds - Cached

Marlborough Sounds Residential Properties For Sale ... Add to My Property. Summit Real Estate Ltd (Licensed: REAA 2008) - Picton | Listing No: BMR6332 ...

Welcome to Bayleys Marlborough | Marlborough Q

www.bayleysmarlborough.co.nz/ - Cached

Realtors in New Zealand with real estate and industrial property for sale as well as waterfront and residential investment property.

test website i set up highly optimised SEO Page #1 number #3 position from over 2.5 mill note it is above EVERY real estate agents sites too!!!

## ADVERTISING MEDIA and it's effectiveness in the 21st Century

... comparison chart

|                           | INTERNET                                  | NEWSPAPER ADVERT          | RADIO ADVERT           | BROCHURES         | YELLOW PAGES, ETC       | MAGAZINES       |
|---------------------------|---|---------------------------|------------------------|-------------------|-------------------------|-----------------|
| EXPOSURE                  | 24/7                                      | 1 TO 2 DAYS               | 1 DAY PER AD           | 3 MONTHS          | ONE YEAR                | AS VIEWED       |
| LIFE                      | 24//                                      | 1 10 2 DA15               | I DAT PER AD           | 3 WONTHS          | ONE TEAK                | A3 VIEWED       |
| INFORMATION<br>UP TO DATE | ALWAYS                                    | 1 TO 2 DAYS               | USUALLY                | 1 WEEK            | 1 WEEK                  | 1 WEEK          |
| TARGET<br>MARKET          | ONE MILLION PLUS<br>ALWAYS                | 10,000+<br>MODERATE       | 5,000+<br>MODERATE     | 1,000+<br>USUALLY | 20,000+<br>ALWAYS       | 5,000+<br>OFTEN |
| QUALITY                   | EXCELLENT                                 | POOR                      | GOOD                   | VERY GOOD         | POOR                    | VERY GOOD       |
| WOW FACTOR                | EXCELLENT                                 | REASONABLE                | GOOD                   | VERY GOOD         | REASONABLE              | VERY GOOD       |
| INFORMATION<br>PROVIDED   | EXCELLENT                                 | PRICE RELATED             | GOOD (in limited time) | VERY GOOD         | PRICE RELATED (limited) | GOOD            |
| COST                      | \$5 PER WEEK<br>(plus one-off setup cost) | \$250 PER SMALL INSERTION | \$30 PER SPOT          | \$2,000+          | \$1,500+                | \$3,000+        |
| ACCESS TO<br>ADVERTISER   | EXCELLENT                                 | GOOD                      | REASONABLE             | GOOD              | GOOD                    | GOOD            |

## FACEBOOK BUSINESS PAGE



With more than 500 million active users, Facebook is roughly the same as the U.S.A. in terms of population. In fact, the odds are that you are already a Facebook user, perhaps using it to keep in touch with family and friends, with a touch of business thrown in for good measure. In short: Facebook is where it is all happening and you're already half-way there.

But what about your business? Do you use Facebook to also promote your business? If you're a business owner, you really do need to set up a Fan Page, or else you risk being left behind as more businesses shift marketing focus to social networks like Facebook.

FACEBOOK Business pages are vastly different than profiles. You have a profile for you personally, but your business can't have a profile — it can have a Page though. A Facebook Business Page is a place to display relevant information about your company. They are so useful because you can include everything that relates to your business in one place with a built-in captive audience, ie:

Give your Facebook Page a Professional Look

## YOUR CUSTOMISED FACEBOOK PAGE CAN CONTAIN:

Your logo Contact details Photographs Company profile Link to your website

No hosting fees \* Easily searchable

facebook

we can also re-produce the look of your main website

- Company Profile

- Website and contact information

- Press releases
- Videos
- Blogs, RSS feeds
- Twitter updates
- Company news and information
- Customer interaction

\$450.00 one-off fee.



## QR CODES (quick response codes)





## What is a QR Code)?

A QR code is a 2-D barcode that can be scanned by a smart phone's camera and transfer information to the phone's user. Based on the type of code it is, it might direct the viewer to a website, (or a page of) make a phone call, send a text message, or deliver a vCard. (a virtual business card that can contain great content)

## How can YOU utilise QR Code marketing?

QR Codes on business cards.
Storefront displays.
Promotions, discounts and giveaways.
T-shirts
Use QR codes to get Likes and Follows.
Supplement your retail space.
Increase online shop sales.

## Find out more here:

www.qrcode.olnz.co.nz/index.php/ways-to-use-a-qr-code

